



## **Job Description**

**Position Title:** Video Experience Director  
**Reports To:** Executive Director of Experience  
**Revised:** 01.24.25

**Department:** Experience  
**Status:** Full Time, salaried, exempt  
**Campus:** Campus Support Team

### **Primary Purpose**

The Video Experience Director will help to change people's lives by creating videos and related media to support NewPointe's mission of inspiring people to follow Jesus. This role requires a love for cinematography, telling a compelling visual story, and the ability to see a project through from concept to completion by leading and utilizing a team of staff, contractors, and/or volunteers through each step of the process.

### **Key Result Areas (KRAs)/Essential Functions**

- Recruit, lead, develop, and empower volunteers in the video department while cultivating a culture that encourages intentional apprenticeship where video team
- Oversee production – including pre and post – of all regularly recurring video projects, including creative videos for use in weekend services, story/life change videos, and highlight/promo videos for other ministry departments and various NewPointe events.
- Recruit, lead, develop, and empower volunteers for the IMAG production team at our broadcast campus.
- Increase the quality of our broadcast experience to our other locations.
- Work with Dover Production Director to ensure all weekend assets are prepared.
- Work with Campus Support Production Director to ensure broadcast equipment is working properly and up-to-date.
- Upload service content to NewPointe's app and other platforms.
- Serve on the Experience Team to provide input for new ideas for use in worship, video, and drama.
- Be a vision-caster to keep video leaders and team members focused on the purpose and goals of the ministry of NewPointe
- Work and effectively communicate with other NewPointe departments to coordinate and execute projects as needed.
- Lead and/or facilitate assembly of weekly NewPointe online service.
- Assist Director of Experience in coordinating relationships with outside video production vendors as needed.
- Other duties as assigned.

### **Position Requirements**

Supervisory:

- Lead staff and volunteers to accomplish the goals of the Experience Department.

**Knowledge/Skills/Abilities:**

- Experience using DSLR cameras and accessories, lighting equipment, & field audio equipment.
- Proficient use of Final Cut Pro or Adobe Premiere, Mac Windows, & YouTube.
- Basic knowledge of After Effects as well as Adobe Audition and Logic Pro.
- Proficient knowledge of video, lighting, and audio equipment.
- Display extreme attention to detail and a passion for excellence.
- Possess a pro-active work ethic including a self-motivated drive for creativity, quality, efficiency, and organization.
- Possess excellent project management skills and the ability to multi-task several projects at the same time.
- Possess the flexibility to adapt to unforeseen circumstances and a strong commitment to meeting deadlines.
- Ability to function within a team environment and work independently on individual tasks.

**Qualifications**

Education: High school diploma required; college degree desired in related field.

Experience: Minimum three years related experience in cinematography/video.

Licenses: None required

**Physical Activities/Requirements (with or without accommodation)**

- Ability to move throughout the facility
- May require long periods of standing or sitting
- Be able to assist in set-up or tear-down
- Ability to lift video, lighting, & grip equipment needed for shoots.

**Personal and Spiritual Requirements**

- Professes Jesus Christ as Lord and Savior
- Commitment to personal spiritual growth and healthy lifestyle
- Models standards and expectations of leaders within NewPointe, including:
  - Tithe (within 3 months of hire). A tithe is giving 10% of your income to the ministry of the local church at NewPointe.
  - Participate in small group accountability.
  - Regular attendance at NewPointe services.

At NewPointe we value working through people to accomplish goals, as well as personally contributing at a level that requires God's help. By maintaining these priorities, we will put ourselves in a position where we can continue to strive for excellence and value reaching lost people.

**ACKNOWLEDGMENT**

I acknowledge that I have read the above job description and can perform the essential functions of the position with or without accommodation.

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Applicant Signature/Date

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Management Signature/Date